

Seed Treatments: Global Market Analysis and Opportunities

Base Year: 2020

**To be published:
Q1-Q2 2021**

A comprehensive analysis of the seed treatment pesticide market, designed to provide crop protection manufacturers with the latest information on the size, structure, and outlook for crops in each of the featured countries.

Regional Coverage:

- Argentina
- Canada
- Germany
- South Africa
- United Kingdom
- Australia
- China
- India
- Turkey
- United States
- Brazil
- France
- Russia
- Ukraine

SCOPE

- › The report focuses on the various pesticide applications for seed and seedling protection, including fungicides, insecticides, nematicides, and biopesticides
- › Information on enhancement products such as polymers and colorants
- › Most common seedling diseases, insects, and nematodes
- › Cultural and non-chemical methods used by growers
- › Plant nutrients used in seed treatment by country and crop, where applicable
- › Sales by brand for each crop profiled
- › Sales by supplier for each crop profiled
- › Treated acreage by crop
- › Target disease or pest for each active ingredient
- › Outlook and assumptions for the next five years (2020-2025)

**INCLUDES INTERACTIVE
DATABASE**

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Introduction

Executive Summary

An overview of the report findings plus forecasts based on Kline's FutureView Forecasting Model

Technical Overview

- Description of diseases, insects, nematodes, and other reasons seeds are treated
- Control mechanisms, current active ingredients and select products under development
- Product formulations, rates and application issues, and opportunities
- Seed treatment methods
- Interface between seed treatment and biotechnology

Table 1: Crop coverage, 2020 *

Corn/maize	Cotton
Soybeans	Sunflowers
Wheat	Canola/Rape
Potatoes	Sorghum
Rice	Other
Sugar beets	
* Coverage dependent on country	

End-Use Analysis

Each country section contains the following topics for crops relevant to the country:

- Crop background
- Planted acres
- Crop end use by acres or volume; regional differences where appropriate
- Production and crop protection method
- Role of seed treatment as a crop protection method
- Key diseases, insects, nematodes, and other reasons for seed treatments; regional differences where appropriate
- Non-chemical alternatives
 - Sanitation
- Biocontrols
- Biotechnology
- Brand sales and market share for seed treatment products
- Sales by company for seed treatment products
- Seed treatment outlook and assumptions by crop background

A database with research results will be available to let subscribers create their own reports and sort information any way they choose.

REPORT BENEFITS

This report serves as an excellent resource for crop protection manufacturers for developing and executing marketing plans, providing:

A highly reliable and independent assessment of the competitive positions of the major seed treatment suppliers, by product sales and market shares

An assessment of strengths and weaknesses for current products to help marketers increase their presence in the industry

An overview of the cultural practices used by growers and the role of seed treatments to help product developers increase market penetration

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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