

Synthetic Latex Polymers: Impact of COVID-19 on the Global Market

Base Year: 2019

A special report on the global synthetic latex polymers market with scenario forecasts that take into consideration the impact of the COVID-19 pandemic.

Published: April 2020

Regional Coverage:



- Brazil
- China
- Commonwealth of Independent States
- Europe
- India
- Middle East and Africa
- North America
- Southeast Asia

SCOPE

› The impact on various end-use applications of synthetic latex polymers, including:

- Paints and coatings
- Adhesives and sealants
- Construction
- Carpet
- Paper
- Nonwovens
- Textile
- Glove dipping
- Tires
- Glass fiber
- Printing inks and overprint varnishes
- Polishes and waxes
- Leather
- Molded foam
- All other (dipped rubber goods, footwear, barrier coatings and flexible packaging)

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Demand Forecast by Region:

- Brazil
- China
- Commonwealth of Independent States
- Europe
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REPORT BENEFITS

This report serves as an excellent resource for manufacturers and suppliers of synthetic latex polymers. Specifically, it assists subscribers by providing:

Actionable forecasts on the potential impact of COVID-19 for different application markets

Insights into the behavior of each regional market as a result of the impact

Expert commentary on each regional market

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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