

Synthetic Latex Polymers: Global Business Analysis and Opportunities

Base Year:
2020-2022

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2021-2022-2023

A comprehensive analysis of the complex market of synthetic latex polymers for key applications, this series provides a detailed assessment of market size, competitive landscape, trends, and opportunities for all major and minor synthetic latex polymers. **NEW!** The program includes a full SLP value chain map including emulsion polymerization plants, key monomers plants, and customers in key application markets.

Regional Coverage: Global

SCOPE

MARKET ANALYSIS

- › Consumption volume and value
- › Split by applications and sub-applications
- › Grades and prices
- › Competitive landscape
- › Trends and outlook
- › 5-year consumption forecast

VALUE CHAIN MAP

- › SLP GLOBAL CAPACITY MAP
 - Manufacturing plant locations
 - Capacity
 - Product type
- › GLOBAL END-USER MAP
 - End-user manufacturing plant locations
- › GLOBAL MONOMER MAP
 - Monomer raw material manufacturing plant locations

New geographical scope in 2020 cycle

Q1-Q2 2021	Q1-Q2 2022	Q3 2023
Europe & CIS	North America	Middle East
South America	China	Southeast Asia
Africa	India	Rest of World

NEW!
Full Value Chain Global Map

GLOBAL MARKET ANALYSIS INCLUDES:

Reports:

Introduction

Executive Summary

Regional Analysis

For each application:

- Industry overview
- Competing technologies
- Products: grades and prices
- Consumption analysis
- Supplier shares
- Trends and five-year forecast

Supplier Profiles

- Latex sales and grades
- Manufacturing capability
- Raw materials
- Sales and marketing
- Technical capabilities
- SWOT, appraisal, and outlook

Interactive Database:

- Consumption of key synthetic latex polymers by application (and by country when applicable)
- Supplier sales by polymer type and by application (and by country when applicable)
- Historic consumption and supply
- Average market pricing
- Forecast consumption of synthetic latex polymers within a five-year timeframe

PRODUCT COVERAGE

APPLICATIONS	
Adhesives and sealants	Paints and coatings
Carpet	Paper
Construction	Polishes and waxes
Glass fiber	Textiles
Glove dipping	Tires
Leather	Minor applications
Nonwovens	

MAJOR LATEXES	MINOR LATEXES
Acrylics <ul style="list-style-type: none"> ▪ Pure acrylics ▪ Styrene acrylics ▪ Vinyl acrylics 	Polyurethane
Polyvinyl acetate (PVAc)	Polyisoprene
Redispersible powders (RDP)	Polychloroprene
Styrene butadiene latex <ul style="list-style-type: none"> ▪ AB-Nitrile ▪ X-SB ▪ HS-SB ▪ VP Latex 	
Vinyl acetate (VA) copolymers <ul style="list-style-type: none"> ▪ VA VEVA ▪ VAE 	
<ul style="list-style-type: none"> ▪ Opaque polymers 	

NEW!

GLOBAL SLP VALUE CHAIN MAP INCLUDES:

Emulsion Polymerization Capacities:

- Mapping of the global emulsion polymers production capacity
- Over 1,200 plants profiled globally:
 - Plant owner
 - Latex produced
 - Capacity
 - Capacity expansion plans if applicable

Monomers:

- Mapping of key monomer production facilities

Latex End-Users

Mapping all significant consumers of emulsion polymers within key applications (adhesives and sealants, glass fiber, glove dipping, nonwovens, paints and coatings, paper)

LATEX GROUPS COVERED

- Acrylics
- Styrene butadiene latex
- PVAc
- VAE
- All other

MONOMER RAW MATERIALS

- Acrylates
- Ethylene
- Butadiene
- Styrene
- Vinyl acetate
- VA VEVA ester

APPLICATION INDUSTRIES

- Adhesives and sealants
- Glass fiber
- Glove dipping
- Nonwovens
- Paints and coatings
- Paper



REPORT BENEFITS

This report serves as an excellent resource for suppliers of synthetic latex polymers.

Specifically, it assists subscribers by providing:

An understanding of the entire synthetic latex polymers value chain

Comprehensive coverage of the application markets and latex chemistries

Useful deliverables including insightful reports and interactive databases and maps

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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