

PEST CONTROL FOR FOOD HANDLING ESTABLISHMENTS: U.S. ANALYSIS AND OPPORTUNITIES

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PRICE & ORDERING

A comprehensive analysis of the different pest control treatments methods used in various food handling establishments, this study focuses on the size of the market and business opportunities. This report is based on hundreds of structured surveys of pest control operators and those responsible for pest control in food handling establishments.

Scope



- The market is segmented into four main end uses:
 - Restaurants (fast-food and full-service)
 - Institutional facilities (schools, prisons, hospitals, etc.)
 - Food warehouses
 - Food processing
- Each segment provides insights into:
 - Pesticide applications and controls by in-house staff and pest control companies.
 - Current and future product trends
 - The near-term impact of new products
 - Cultural and non-chemical practices used to control insects
 - Unmet needs of food handling establishments and the pest-control companies servicing them

Regional Coverage



United States

Features and Timing



Base Year: 2023

To be Published: Q2 2024

6th Edition

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Introduction

Executive Summary

An overview of the report findings plus a five-year outlook for this market

Market Structure

- The report is split into four sections:
 - Restaurants (fast-food and full-service)
 - Institutional facilities (schools, prisons, hospitals, etc.)
 - Food warehouses
 - Food processing

Outlook

Each of the Four Sections Includes:

- Structure of the industry
- Pest-control market
 - Market characteristics
 - Sales by market segment, pest type, brand, formulation type, and supplier
 - Active ingredients and volume
 - Treatment techniques
- Pest-control practices
 - Application responsibility (in-house employee vs. contracted pest-control companies)
 - Directions given to outside pest-management firms
 - Key pest-treatment methods
- Use of trapping and monitoring devices
- Industrial and institutional market
 - Market characteristics
 - Supplier sales estimates

SUBSCRIBER BENEFITS

This report serves as an excellent resource for manufacturers and formulators of pest-control-related products used in food handling establishments. Specifically, it assists subscribers by providing:



A highly reliable and independent assessment of brand share sales for pest-control products in food-handling establishments in the United States



Identification of current unmet needs in the market and analysis on use patterns from specific market segments



Information on the chemical and non-chemical control methods used, including an assessment of the biocontrol products in use

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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