



17th Edition

Mosquito Control:

U.S. Market Analysis and Opportunities

Published January 2016

Base Year: 2015

Regional Coverage: ■ North America

This analysis provides professional mosquito control/disease vector pesticide suppliers and formulators with the latest information on product usage for the mosquito control market with the breakdowns for adulticides and larvicides for the United States.

This Report Will Help Subscribers to:

- Learn about the consumption of mosquito control insecticides by product type
- Obtain detailed brand sales information by supplier and active ingredient
- Monitor the leading mosquito control companies and the key products they offer
- Develop an understanding of the key active ingredients used
- Understand the important diseases affecting the United States along with important mosquito species being treated



Report Contents

Introduction

Executive Summary

Structure of the Industry

- Available acres/hectares
- Geographic distribution
- Methods of control

Insecticides

- Historical and current sales
- Sales by region
- Sales by product form
- Sales by product type
- Acre or hectare treatments by product type
- Sales and volume by brand
- Consumption by active ingredient
- Acre or hectare treatments by brand
- Sales by supplier

Adulticides

- Sales and volume by brand
- Sales by region
- Acre or hectare treatments by brand

Larvicides

- Sales and volume by brand
- Sales by region
- Acre or hectare treatments by brand

Mosquito Control Trends and End User Opinions

Appraisal and Outlook

- Growth drivers and constraints

Database 2015

This database is a practical tool to empower sales, marketing, and strategic management personnel to utilize the most current mosquito control pesticide data in their areas of responsibility and geographic location. It helps business and product managers to identify and understand the consumption trends and make a comparative assessment of the mosquito control pesticides by supplier, brand, active ingredient, acre treatment, and volumes. It also helps them to benchmark their company's presence in each country and product category against their competitors and will aid them in shaping growth strategies.





Scope

Mosquito Control: U.S. Analysis and Opportunities provides an accurate and independent appraisal of the market size and segmentation of products used, brand sales, and market trends in the U.S. professional mosquito control market in 2015. The study focuses primarily on the sales of insecticides.

- Product types covered
 - Adulticides
 - Larvicides
 - Biologicals
 - IGRs
 - Chemical
 - Surface films/oils
- Key trends
- Industry structure

Key Benefits

This report serves as an excellent resource for manufacturers and formulators of mosquito control insecticides. Specifically, this report assists subscribers by providing:

- A highly reliable and independent assessment of the brand share sales for mosquito control insecticides
- Aid with regulatory filings by providing volumes of active ingredient used
- Provide information from both the end user perspective, as well as key industry experts for each country surveyed
- Subscribers to this study have unlimited access to Kline's proprietary FutureView Scenario Forecasting Model. This interactive model provides forecast of the future size of the professional mosquito control pesticide markets, broken down by brand, active ingredient, and supplier. Subscribers are able to run numerous "what if" scenarios by making changes to supply and demand forecast assumptions

Methodology

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 50-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

The U.S. study will include structured interviews with over 100 mosquito control districts, extension specialists, government agencies, and other industry experts.

Primary Research

We Know Who to Talk to. We Know How to Listen.



A high number of in-depth discussions are conducted by each analyst. All interviews are done with true industry insiders.

Kline's analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Marketers/manufacturers
- Distributors
- Government agencies
- Retailers
- Suppliers
- Trade organizations

Secondary Research

We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of constant tracking of annual company reports, national statistics bureaus, trade/industrial/professional associations, and the like.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline's internal database, consisting of over half a century's syndicated research.

Comprehensive Market Intelligence

We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline's proven methodology allows exceptionally effective, precise, and reliable market

intelligence procurement and assessment, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 50 years.

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