

# Lubricants for Motorcycles, Scooters, and Mopeds: Global Market Analysis and Opportunities

**Base Year: 2019  
Forecast to 2024**

**Now published**

**4<sup>th</sup> edition**

**Regional Coverage:**

A comprehensive analysis explaining the two-wheeler lubricant market across key geographies, this report provides an unbiased appraisal of developments in the market. Two-wheelers are a popular means of transportation in developing countries. However, some factors, such as the increasing electric two-wheeler population, restrictions on two-wheeler usage in China, a move toward cars in developing countries with economic growth, and limited use of these vehicles in developed countries, restrict faster market development.

- Asia-Pacific
- Europe
- Americas

## SCOPE

- › Global demand for motorcycles, scooters, and mopeds oils with a five-year forecast and high-level demand estimates for 2020
- › Detailed profiles of 15 country markets in developed and developing regions
- › Impact of electric two-wheelers on petrol-fueled vehicles and countries leading in their development and adoption
- › Evolution of the industry in terms of:
  - Product advances
  - New market entrants
  - Government regulations
  - Competition from other forms of transportation

**INCLUDES IMPACT  
OF COVID-19**

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- Global two-wheeler lubricant demand by region and major countries
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- Market appraisal and growth opportunities

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- Leading OEMs of two-wheelers
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- Lubricant demand by product, viscosity grade, API, JASO specification
- Synthetic penetration
- Analysis of retail and installed market segments and channels
- Advertising and promotions
- Outlook, appraisal, and opportunities

### Countries Covered

North America	Mexico, USA
South America	Brazil, Colombia
Asia-Pacific	China, India, Indonesia, Malaysia, Pakistan, Philippines, Thailand, Vietnam
Europe	Italy, Germany, Spain



## REPORT BENEFITS

This report will assist lubricant suppliers in identifying opportunities within the global two-wheeler market. It also serves as an invaluable tool in the strategic planning process by providing:

A highly reliable and independent assessment of the market which would enable subscribers to understand key dynamics.

An appraisal of government policy, market trends, and supply and demand drivers, enabling subscribers to position themselves or develop new products

An assessment of key market segments in terms of unique requirements, purchasing criteria, distribution networks, challenges for doing business, and opportunities

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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