



Kline Perspectives 2019

To Be Published: First Quarter 2019

Geographical Coverage: Global

Kline Perspectives is a magazine-style report that summarizes the status of the finished lubricants and base-stocks industry in the past year and highlights key trends and developments.

Topics Covered

The magazine tracks developments under three topics:

Global/Regional Finished Lubricants Market

- Developments in a Slow Growth Global Lubricants Market
- Increasing On-Highway Activity Proffers Growth Opportunities in North American Commercial Automotive Lubricants Market
- Lubricants Market of the Middle East Remains Resilient Amid Economic Downturn

Product Developments and Trends

- Electric Vehicles and Shared Mobility are Structurally Changing Automotive Engine Oil Market
- OEM Genuine Oils Intensify Competition in a Slow Growth PCMO Market
- Commercial Use of Two-Wheelers and Changing Rider Demographics Shape Global Motorcycle Oils Market
- Opportunities in a Declining Marine Lubes Market

Global Basestocks Market

- The Changing Face of the Basestocks Market
- Polyisobutylene: A Crucial Building Block for the Lubricants Industry

This Magazine Provides Subscribers:

- A snapshot of recent developments in the global lubricants and basestocks industry
- Insights on both the current state of the industry and where it will head in the future
- Kline's view on a selection of emerging trends