

# Global Lubricants: Market Analysis and Opportunities

**Published: Q3 2020**

**Base Year: 2019**

**Forecasts: 2024 and  
2029**

**18<sup>th</sup> edition**

**Regional Coverage:**

In continuous publication since 2003, *Global Lubricants: Market Analysis and Assessment* provides a comprehensive, in-depth analysis of automotive and industrial finished lubricant products, end-use industries, trade classes, major suppliers, and market trends in leading markets around the world.

- Asia-Pacific
- Europe
- Africa and the Middle East
- North America
- South America

## SCOPE

- › Profiles of 22 global markets, providing a detailed, independent appraisal of the finished automotive and industrial lubricants industry in each
- › **Consumer automotive lubricants:** passenger car motor oil, 2T/4T, ATF, gear oil, and grease
- › **Commercial automotive lubricants:** heavy-duty motor oil, hydraulic and transmission fluid, gear oil, and grease
- › **Industrial oils and fluids:** general industrial oils, metalworking fluids, industrial engine oils, and process oils
- › Penetration levels of synthetic and semi-synthetics is analyzed and assessed
- › Market trends, opportunities, and challenges are identified
- › Impact of COVID-19 on leading markets, products, and end-use industries and shift in long-term trends
- › Profiles of leading lubricant suppliers

**NOW FEATURING IMPACT OF COVID-19  
ON LEADING MARKETS, PRODUCTS, AND  
END-USE INDUSTRIES**

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## Year in Review

An overview of the global lubricants market, covering:

- Global lubricants demand, plus key regions and countries
- Lubricants performance trends, covering PCMO and HDMO viscosity grade shifts and penetration of synthetic and semi-synthetic lubricants by region and product
- Impact of COVID-19 on the lubricants market; demand in major markets, end-use industries, and product categories; shifts in market trends; and other factors
- Competitive landscape
- Overview of leading regional markets

## Market Profiles

For each market, a comprehensive assessment will be provided as shown below:

- Overview, including political and economic background, trade barriers, and vehicle parc sales and production
- Impact of COVID-19 at a market level

## Market Profiles (continued)

- Commercial automotive market segment overview: product category, type, SAE viscosity grade, API service category, on-highway and off-highway, synthetics penetration, supplier market share, forecast and assumptions
- Consumer automotive overview: product category, type, SAE viscosity grade, API service category, installed and retail, synthetics penetration, supplier market share, forecast and assumptions
- Industrial oils and fluids overview: product category, type, viscosity grade, leading industries, synthetics penetration, supplier market share, forecast and assumptions
- Appraisal: market outlook, opportunities, and challenges

**Table 1. Markets for Subscriber Selection**

Asia-Pacific	Australia	Mainland China	Hong Kong	India	Indonesia	Japan
	Pakistan	Thailand	Vietnam			
Europe	Bulgaria	Germany	Italy	Poland	Russia	Slovenia
	Spain	Turkey				
Americas, Africa-Middle East	Brazil	Colombia	Mexico	Egypt	Saudi Arabia	

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## Lubricant Supplier Profiles

- Background and organizational structure
- Recent developments
- Finished lubricants product portfolio and sales
- Distribution and marketing
- New products/announcements
- Appraisal

**Table 2. Supplier Profiles for Subscriber Selection**

Asia-Pacific	Idemitsu Kosan	PetroChina	Sinopec	SK Lubricants
Europe	Fuchs Petrolub SE	Rosneft	Shell	Total
Americas, Africa, Middle East	Valvoline			

## REPORT BENEFITS

This market study assists senior executives, product and market managers, strategic planners, raw material suppliers, and lubricants distributors in assessing the market for their products and understanding their competition on a global level. The customized report also:

Covers your choice of 10 market and/or supplier profiles and offers a comprehensive **Year in Review** summarizing the overall global lubricants industry

Identifies volume opportunities at the product level (synthetics) or channel level (for example, franchised workshop), especially in markets with little or no growth

Determines barriers to growth, along with strategies to overcome them, while evaluating opportunities for mergers, acquisitions, and alliances and identifying key trends

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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## KLING CREDENTIALS

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