



# General Industrial Oils and Grease: Global Market Analysis and Opportunities

**Base Year: 2019  
Forecasts to 2024**

**Published:  
July 2020**

**6<sup>th</sup> edition**

**Regional Coverage:  
Global**

The global industrial sector has been facing many challenges, such as weak demand growth, worsened by the COVID-19 pandemic; trade wars; and the need to improve energy efficiency and sustainability. All manufacturers are focused on efficiency and sustainability while trying to reduce costs and emissions. Digitalization of manufacturing is likely to disrupt the industrial lubricants market, especially with developing markets modernizing rapidly to compete with developed markets.

## SCOPE

- › Demand for general industrial oils and greases at a global level and by key regions and end-use industries
  - Hydraulic fluids
  - Turbine oils
  - Gear oils
  - Compressor and refrigeration fluids
  - Greases
- › Penetration of high-performance synthetic lubricants
- › Market trends covering technology shifts, regulations, increased focus on energy efficiency, emissions reduction, and sustainability
- › Regional economic trends and impact on key end-use industries
- › Detailed analysis of key drivers and restraints at a global level for industrial lubricant demand and market outlook
- › Appraisal of market challenges and opportunities

**Covers the impact of COVID-19  
on various industrial sectors**

# TABLE OF CONTENTS

## Introduction

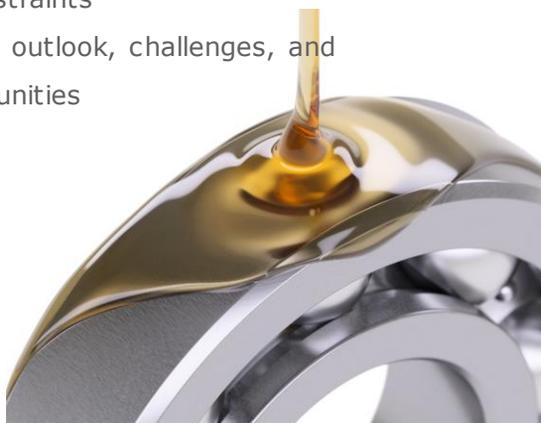
### Executive Summary

An overview of the report findings plus forecast based on Kline's FutureView forecasting model

### Product Profiles

Detailed profiles of general industrial oils (covering hydraulic fluids, turbine oils, gear oils, and compressor and refrigeration fluids) and greases are provided, including the following information:

- Lubricant products, applications, and specifications
- Key performance requirements
- Consumption by region and end-use industry
- Synthetic and semi-synthetic lubricant penetration
- Key suppliers and market share ranking
- Market developments, growth drivers, and restraints
- Market outlook, challenges, and opportunities



## Industry Profiles

For each industry listed in Table 1, the following information is provided:

- Industry definition, structure, and segments
- Industry overview
- Lubricant applications, specifications, purchase practices, and performance requirements
- Lubricant consumption
- Market developments, technology trends growth drivers, and restraints
- Market outlook, challenges, and opportunities

## COVID-19 Impact

Market impact for each industry segment with a 2020 impact estimate

**Table 1. Industries**

Mining	Cement
Power generation	Off-highway transportation
Primary metals	General manufacturing
Transportation equipment	

## REPORT BENEFITS

This report serves as an excellent resource for blenders and marketers of industrial oils and fluids to build solid strategic plans and respond to competitive forces, emerging technologies, and evolving market needs. It also offers information and insights to:

Develop business strategies by understanding the trends and developments that are driving key end-use industries and regions

Design product development, plus marketing and sales strategies; identify key competitors and evaluate their market position

Identify macro- and micro-economic trends shaping and driving the market for general industrial oils and greases

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

### A Full Spectrum of Services



Custom  
Research



Market Research  
Reports



Management  
Consulting

## KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

### Americas

+1-973-435-3407

### Brazil

+55-11-3079-0792

### China

+86-21 6012-6500

### Dubai

+971-4-214-9892

### Europe

+32-2-770-4740

### India

+91-124-4546-100

### Japan

+81-3-3242-6277