



4th Edition

# Pest Control in Food-handling Establishments: Global Market Analysis and Opportunities

To Be Published 3rd Quarter 2018

Base Year: 2017

Forecasts to 2022

Regional Coverage: ■ Asia Pacific ■ Europe ■ North America ■ South America

A comprehensive analysis of the global market for pest control products used in food-handling establishments.

The study focuses on the current size of the market and the business opportunities available.

## This Report Addresses:

- The size and segmentation of pest control in the food-handling establishments market in key global countries
- Application practices by in-house employees and pest management firms
- Current and future product usage trends
- The near-term impact of new products on this market
- Interviews with food handling establishments and the pest management professionals that service them to capture a complete picture of the market
- Cultural and non-chemical control practices used to control insects
- Unmet needs of food-handling establishment and the pest control companies that service them



## Report Contents

### Introduction

### Executive Summary

Country list includes: Australia, Brazil, France, Germany, Italy, Japan, Spain, the United Kingdom, and the United States

### Market Structure

- The study includes the following report sections:
  - Restaurants (fast food and full service)
  - Institutional facilities (schools, prisons, lodging, hospitals)
  - Food warehouses
  - Food processors

For each market segment listed above, the following information is provided:

- Structure of the industry
- Pest control market
  - Market characteristics
  - Sales by market segment, pest type, brand, formulation type, and supplier
  - Active ingredients and volumes
  - Treatment techniques

- Pest control practices
  - Application responsibility (employees vs. outside contractors)
  - Directions given to outside pest management firms
  - Key pest treatment methods
- Use of trapping and monitoring devices
- Industrial and institutional market
  - Market characteristics
  - Supplier sales estimates

### Outlook





## Scope

Pest Control in Food-handling Establishments: Global Market Analysis and Opportunities provides an accurate and independent appraisal of the market size and segmentation of key end-use segments, application methods and responsibility, products used, product costs, and market trends in the food-handling pest management markets for 2017.

- Detailed analysis of the current chemical control sales by brand, active ingredient, pest, and supplier
- A look at the market from both the pest control company and food-handling establishment perspective
- Cultural and non-chemical control practices used by food-handling establishment for managing insects and rodents
- To include pest management products used by restaurants, institutional facilities, lodging and hospitality, healthcare facilities, food processors and food warehouses
- Five-year outlook for pest control in food-handling market
- Current regulatory situation for pest control products used by food-handling establishments
- Unmet needs

## Key Benefits

This report serves as an excellent resource for manufacturers and marketers of pest-control-related products used in food-handling establishments. Specifically, this report assists subscribers by:

- Providing a highly reliable and independent assessment of brand shares for pest control products used in food-handling establishments
- Identifying current market unmet needs
- Looking at chemical and non-chemical control methods
- Analyzing details on use patterns by specific market segments
- Providing an assessment of current biocontrol products in use
- Supplying a resource to augment business plans with reliable insights and data



## Methodology

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 50-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

### Primary Research

#### We Know Who to Talk to. We Know How to Listen.



Structured interviews will be conducted with each market segment covered and pest management firms to provide an accurate and complete picture of the market.

Kline's analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Distributors
- Government agencies
- Retailers
- Suppliers
- Trade organizations
- Pest control firms
- Food handling end-users

### Secondary Research

#### We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of industrial/professional associations, governmental agencies, distributor and manufacturer websites.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline's internal database, consisting of over half a century's syndicated research.

### Comprehensive Market Intelligence

#### We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline's proven methodology allows exceptionally effective, precise, and reliable market.

intelligence procurement and assessment, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

## Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 50 years.

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Japan  
+81-3-3242-6277