

Opportunities in Cosmetic Textiles

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Fashion and cosmetic industries have been developing in parallel, but are influencing each other. For the last few years, the emergence of cosmetic textiles has created even further synergy between the benefits provided by products offered by the textile and cosmetic industries. Cosmetic textiles appear on the market as part of two megatrends—one is a strong movement towards general wellbeing, and the second is embracing more technology into our everyday lives.

Topics Covered

This report provides insights and trends on the global market for cosmetic textiles. This report covers cosmetic textile products that are available on the market for consumer at-home use. Cosmetics that are most often found encapsulated in these garments include anti-aging, hydrating, vitamin enriching, and cooling benefits.

Report Contents

Overview

Includes the following information:

- Sales of cosmetic textiles for 2014 and 2015
- Sales by product category
- Sales by region
- Overview of regulations related to cosmetic textiles

Product Categories

These snapshots includes information on trends, key brands, and the most notable launches in the following cosmetic textile categories:

- Aromatherapy
- Shaping
- Cooling
- Skin care
- Other wellbeing

Outlook

This section provides insights on future developments of the cosmetic textiles market through 2020 including:

- Sales forecast by region
- Sales forecast by category

Reasons to Buy this Report

- To identify opportunities for growth in this emerging market
- To learn about burgeoning new technologies affecting products in this market
- To understand the size in manufacturers' dollars and recent growth trends by product category and geographic regions
- To learn about notable innovative new products launched recently in each market segment
- To gauge trends, key drivers, and competitive landscape
- To learn about Kline's predictions for growth rates by product category and geographic region

