eKline



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LUBRICANT BLENDERS DATABASE

BLENDER PROFILES FOR SELECT COUNTRY MARKETS

Kline's Lubricant Blenders Database utilizes secondary research to compile a comprehensive list of blenders across 70 country markets. The database consists of blender profiles for each market, including information on location, ownership or affiliations, brands, product specializations, capacity, and recent investments.

MARKETS COVERED

- Argentina
- Australia
- Austria
- Bangladesh
- Belgium
- Bosnia
- Brazil
- Bulgaria
- Cameroon
- Canada
- Chile
- China
- Columbia
- Cyprus
- Czech Republic
- Denmark
- Ecuador
- Egypt
- El Salvador
- Ethiopia
- Finland
- France
- Gabon
- Germany

- Ghana
- Greece
- Hungary
- India
- Indonesia
- Italy
- Japan
- Kenya
- Malaysia
- Mexico
- Morocco
- Netherlands
- Nigeria
- Norway
- Oman
- Panama
- Peru
- Philippines
- Poland
- Portugal
- Romania
- Russia
- Saudi Arabia
- Senegal

- Serbia
- Singapore
- Slovakia
- Slovenia
- South Africa
- South Korea
- Spain
- Sudan
- Sweden
- Switzerland
- Tanzania
- Thailand
- Togo
- Tunisia
- Turkey
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Vietnam
- Zambia

Kline's interactive map-based lubricant blenders' database is a resource tool to quickly determine barriers to growth and strategies to overcome them, while identifying key trends and evaluating opportunities for mergers, acquisitions, and alliances. Blender profiles help with entry strategies to identify key competitors and potential partners.

SCOPE

- Competitive intelligence on individual blending plants, including:
 - Up-to-date capacity estimates
 - Updates on changes in capacity and ownership
 - Product and industry specialization
- Profiles of more than 800 blenders by country market, including:
 - Global suppliers
 - Multinational companies (MNCs)
 - National oil companies (NOCs)
 - Local/Independent blenders
 - Contract/Toll blenders

DATABASE FIELDS

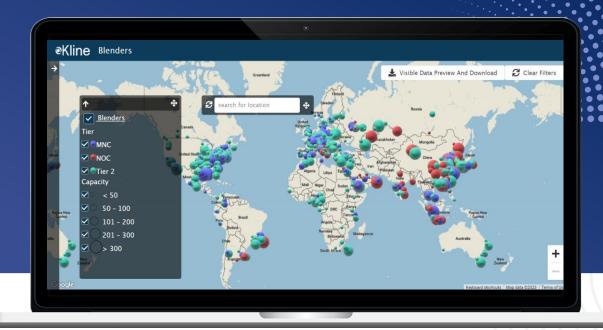
- Ownership/Affiliation
- Website
- Address
- Capacity
- Year built

- Integration
- Tolling status
- Product specialization
- Brands produced
- Recent investments

SCOPE

- Kline's Lubricant Blenders' Map is designed to answer the following questions:
 - How many blending plants in operation in a country/region?
 - Who are the leading blenders?
 - Which international players have operations in the country?
 - Who are the local blenders?
 - Which blenders provide toll blending services?
 - Who are the potential partners in the country with blending facilities?
 - Which of my competitors operate blending plants in the country and what are their capacities?

INTERACTIVE DATABASE





DATABASE BENEFITS

This easy-to-use database, accessible online, assists lubricant marketers in identifying opportunities and assessing challenges within the industry. It also serves as an invaluable tool in the strategic planning process.



A highly reliable and independent up-to-date assessment of blender plant capacity by country, including annual updates on plant closures, upgrades, and ownership



Blender profiles help with entry strategies to identify key competitors, including global majors, national oil companies, and regional and independent suppliers.



Key intelligence on product specialization for select blenders by end use (automotive, industrial, and marine, among others)

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.



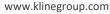
Custom Research



Market Research
Products



Management Consulting





OUR CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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