



Industrial Vegetation Management Market for Pesticides: Country Analysis and Opportunities

Base Year: 2019

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22nd edition

A comprehensive analysis examining the industrial vegetation management market in the United States and Brazil, providing details in the important market segments in each country. The reports will focus on key trends, developments, changes, challenges, and business opportunities.

Regional Coverage:

- Brazil
- The United States

SCOPE

- › Size and segmentation for herbicides by brand and weed type
- › Invasive weeds and herbicide treatments
- › Acre treatments (or hectare treatments) by market segment and brand
- › Active ingredient usage by market segment
- › Supplier summary totals by brand
- › Separate totals for pre- and post-emergence herbicides by market segment

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Introduction

Executive Summary

An overview of the report findings .

UNITED STATES

Individual Reports for

- Invasive Weed Control
- Forestry
- Rangeland and Pastureland
- Railroads
- Roadways
- Electric Utilities and Pipelines
- Aquatic Areas

Summaries

- Herbicides
- Insecticides
- Plant Growth Regulators
- Suppliers

BRAZIL

One Report Covering

- Rangeland and Pastureland
- Railroads
- Roadways
- Forestry

End-Use Analysis

Each market segment contains the following information (some markets, where appropriate, will also include information on insecticides):

- Introduction
- Structure of the industry
- Separate breakdown for invasive weeds for each market segment using both end-user IVM data and weed control district data (U.S. only)
- Overall market
- Incidence of weeds and brush
- Control methods
- Herbicides
- Pre-emergence herbicides
- Post-emergence herbicides
- Critical issues
- New product needs

INCLUDES INTERACTIVE DATABASE



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of industrial vegetation management pesticides and fertilizers. Specifically, this report assists subscribers by providing:

A highly reliable and independent assessment of the brand share sales for IVM pesticides by market segment

Key product usage patterns for each specific market segment and active ingredient volumes, including generics

Customer satisfaction
– Product likes and dislikes
– New product needs

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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