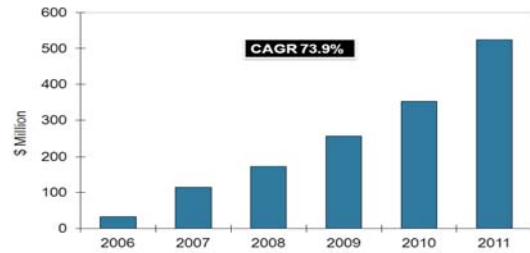


At-home Skin Care Devices 2011: U.S. Market and Opportunities

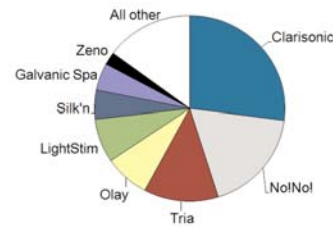
Manufacturers' Sales for At-home Skin Care Devices in the United States, 2006 to 2011



The Market

Entrance of new marketers, launches of several new products, and increasing consumer demand for at-home skin care devices triggers exceptional sales growth of 48.6% in 2011.

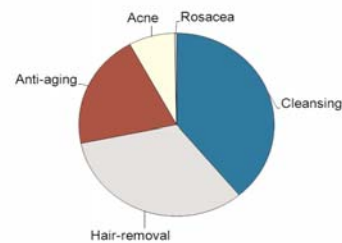
Manufacturers' Sales for At-home Skin Care Devices in the United States by Brand, 2011



Competitive Landscape

The at-home skin care device market in the United States is dominated by Clarisonic with a market share of 27.1%, followed by the No!No! with 18.4% share.

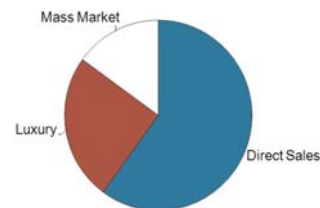
Manufacturers' Sales for At-home Skin Care Devices in the United States by Segment, 2011



Products and Trends

At-home devices for skin care cleansing account for the greatest portion of the total market in the United States, followed by the hair removal segment.

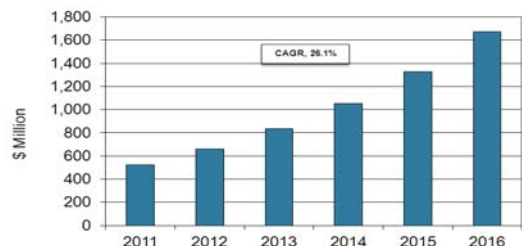
Sale Share for At-home Skin Care Devices in the United States by Trade Class, 2011



Channels of Distribution

Direct sales constitutes the largest distribution trade class for at-home skin care devices in 2011.

Forecast Manufacturers' Sales for At-Home Skin Care Devices in the United States, 2011 to 2016



Outlook

Manufacturers' sales for at-home skin care devices in the United States will sustain a high growth rate similar to 2011 one over next five years.