

Global Nematicide Market 2012:

Market Analysis and Opportunities

3rd Edition

To Be Published 2nd Quarter 2012

Base Year: 2011

Regional Coverage

North America

Latin America

Eastern Europe

Western Europe

Africa/Middle East

Asia

This analysis will provide crop protection suppliers with the latest information on the size, structure, and outlook for the nematode treatment market in the major country/crop markets of the world:

Countries included:

- Argentina
- Brazil
- China
- France
- Italy
- Japan
- Mexico
- South Africa
- Spain
- United Kingdom
- United States

Optional countries:

- Australia
- Costa Rica
- Ecuador
- Panama
- India
- Netherlands
- Turkey
- Philippines
- Turkey
- Germany
- Others upon request

Proposed crop segments/examples

- Vegetables
- Specialty crops
- Fruits
- Row crops
- Other crops

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Report Scope

Global Nematicide Market 2012: Analysis and Opportunities is a detailed analysis of this key segment of the agricultural market.

A number of trends and changes in this market make this the right time for this overview:

- As commodity prices remain near historic highs, growers are looking for value in crop protection.
- As biotechnology advancements have increased the value of some field crop seed by introducing new traits, growers have demanded better protection of the seedling to maximize their return on investment.
- At the same time, new active ingredients have been introduced that present new opportunities for seed protection. This has led to the elimination of some soil insecticide applications that included nematicidal properties.
- New insect protection genetics in corn and cotton have changed the spectrum of pests to protect against, resulting in the need to rethink crop protection strategies.

This report will focus on the application of nematicides and other treatments that are used as a way of protecting crops from damaging nematodes. We will review the most common nematodes affecting key crops in the countries being studied, address cultural practices and non-chemical control methods, and then focus on the technologies and products used to treat them.

Key Benefits

The report will serve as an excellent reference for developing and executing marketing plans, providing subscribers with the following:

- Highly reliable and independent assessment of the competitive positions of the major suppliers of nematicides in terms of product sales and market share within each country
- Estimates of market sizes and outlook for 21 crop/country market segments, as shown in Table 1
- Insights into the reasons for treatment or the impact of non-treatment of key nematodes and the leading products in each segment
- A tabulation of unmet needs provided by our respondents for the key crops grown in each country
- For product developers, we will provide a description of the cultural practices used by growers to control and/or prevent the build up of crop damaging nematodes

Tentative Report Contents

1. INTRODUCTION

2. EXECUTIVE SUMMARY

3. FUTUREVIEW FORECAST AND OUTLOOK

4. TECHNICAL OVERVIEW

- Key Nematodes Impacting Crops
- Cultural and Physical Control Methods
- Genetic Control
- Chemical Control
- Biological Control
- New Control Methods

5. NORTH AMERICA

- United States
- Mexico

6. EUROPE AND AFRICA

- France
- Italy
- Spain
- South Africa
- United Kingdom

7. SOUTH AMERICA

- Argentina
- Brazil

8. ASIA-PACIFIC

- China
- Japan

Each country section will contain the following topics for the crops covered in that country:

- Crop background
- Planted acres
- Nematode problems and type
- Resistant variety status
- Non-chemical alternatives
 - Cultural practices
 - Biocontrols
- Sales and market share by brand/active ingredient
- Sales by supplier
- Potential for nematicides
- Outlook and assumptions for market forecast

- Optional countries-a:
 - Australia
 - Costa Rica
 - Ecuador
 - Germany
 - India
 - Netherlands
 - Panama
 - Philippines
 - Thailand
 - Turkey

a- These countries will only be included if we obtain enough subscribers to cover the cost of the work.

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Table 1: Tentative Country/Crop Coverage

	Vegetables-a	Fruits-b	Specialty crops-c	Field crops-d	Other crops-e
NORTH AMERICA					
United States	X	X	X	X	X
Mexico	X	X			
EUROPE AND AFRICA					
France	X	X	X		
Italy	X		X		
Spain	X	X	X	X	X
South Africa	X	X	X		
United Kingdom	X		X		X
SOUTH AMERICA					
Argentina	X	X	X	X	
Brazil	X	X	X	X	
ASIA-PACIFIC					
China	X	X	X		
Japan	X	X	X	X	X
<p>a- Includes potatoes, tomatoes, cole crops, onions, sweet potatoes, and cucurbits. b- Includes grapes, citrus, strawberries, and bananas. c- Includes tobacco, sugarcane, flowers, coffee, and peanuts. d- Includes soybeans, cotton, and corn/maize. e- Includes sugar beets and tea.</p> <p>NOTE: Optional countries available upon request.</p>					

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Methodology

Kline is unmatched in its ability to gather hard-to-get market and competitive intelligence with a high degree of confidence. Kline's market analysis approach places the main emphasis on primary research techniques to insure that the foundation of business intelligence and insight is accurate, current, and reliable.

Kline will conduct hundreds of interviews with dealers, consultants, crop advisors, seed companies, and growers to develop a detailed understanding of each seed treatment crop/country market segment. Interviews will be conducted primarily both by Kline professionals and our affiliates.

A total of 11 country segments will be analyzed in the report. The planned country/crop segmentation is shown in Table 1. This list is subject to change in order to meet subscriber needs, but additions to the number of countries and crops surveyed will impact the price of the study.

As usual in Kline's global reports, the initial subscribers will have the opportunity to recommend revisions to the country/crop list, and additions may affect the cost of the final report.

Kline Credentials

Kline is a worldwide consulting and research firm dedicated to providing the kind of insight and knowledge that helps companies find a clear path to success. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 50 years.

Kline's research and consulting services extend across the entire energy industry value chain. Our solutions have helped clients develop better ways to create and profit from new business opportunities, respond to competitive and economic threats, improve productivity, achieve sustainable growth, and optimize performance. Kline provides clients with facts, forecasts, and recommendations based solidly on the realities of the market.

Our market research reports and services are designed to provide subscribers with a deeper understanding of their markets, an outlook for their business, and accurate information about their competitors. Our clients tell us they often use Kline's market research to validate their own internal analysis, and many clients rely on Kline reports as their most critical source of information.

For more information about this study or Kline's other services, e-mail us at sales@klinegroup.com, visit our website at www.KlineGroup.com, or contact us at any of our regional offices listed below.

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Recently published or in-progress research for the Agriculture/Specialty pesticides Industry includes:

- Global Miticides 2011: Market Analysis and Opportunities
- Professional Mosquito Control Insecticides 2011: Market Analysis and Opportunities
- U.S. Fruit and Vegetable Pesticide Suppliers 2011: Customer Satisfaction and Loyalty Ratings
- Range & Pasture Insecticides 2011: U.S. Market Analysis and Opportunities
- Crop Protection Manufacturers Report 2011
- Leading Distributors in the U.S. Crop Protection Industry 2011
- Specialty Pesticides Russia 2011: Market Analysis and Opportunities
- Global Nematicides Market 2010 Global Series: market Analysis and Opportunities
- The U.S. Industrial Vegetation Management Market for Pesticides and Fertilizers 2010
- Consumer Markets for Pesticide and Fertilizers 2010