

Global Lubricant Blending Plant Profiles 2009

Published November 2009

Base Year: 2008

A comprehensive report that profiles select large lubricant blending plants in North America, Europe, Brazil, China, and India, including information on:

- Plant capacity and production, production profile in terms of product types, type of customers served (branded, private label, factory fill)
- Plant packaging capability and share of packaged sales versus bulk sales
- Plant testing facilities and quality systems
- Overall baseoil consumption, consumption by API groups, baseoil sources
- Sources of additives used at the plant
- Future plans

Report Features

This report profiles select large lubricant blend plants in the major lubricant consuming markets, including the United States, Mexico, Canada, Brazil, Russia, Japan, India, China, Germany, and the United Kingdom.

For each country covered, summary information on lubricant consumption in that country is provided along with profiles of leading blend plants in that country. These profiles cover:

- Blend plant location, age, ownership, and capacity
- Current volume of basestocks purchased, segmented by API and viscosity grade
- Blend plant production profiles
- Product packaging information
- Product shipping details
- Current suppliers of additives and level of satisfaction with them
- If additives are purchased on a contract or spot basis

Functionality and Benefits

This report is a resource that basestock marketers can use to grow their business and obtain a detailed understanding of blend plant locations and current basestock consumption trends in terms of API segmentation and viscosity grade at these plant locations.

This report is a valuable tool for manufacturers and marketers of traditional and synthetic wax, GTL technology providers and partners, and leading wax end users.

Methodology

Kline is unmatched in our ability to gather hard-to-get market and competitive intelligence with a high degree of confidence. Kline's market analysis approach places the principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable.

During the course of field research, Kline's professional staff of industry experts conduct in-depth discussions and personal interviews with a wide range of knowledgeable industry participants and opinion leaders. This approach has proven to be the most effective and reliable approach to obtaining accurate market data, capturing expert insights, and identifying business opportunities.

Primary research comprises the bulk of our research efforts, supplemented by secondary data sources that enabled us to make projections using statistically and econometrically valid techniques.

Interviews and analysis are conducted by members of Kline's Energy practice, who are well versed in the nuances of the industry and econometric tools.

Kline Credentials

Kline is a worldwide consulting and research firm dedicated to providing the kind of insight and knowledge that helps companies find a clear path to success. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for 50 years.

Kline's research and consulting services extend across the entire lubricant industry value chain. Our solutions have helped clients develop better ways to create and profit from new business opportunities, respond to competitive and economic threats, improve productivity, achieve sustainable growth, and optimize performance. Kline provides clients with facts, forecasts, and recommendations based solidly on the realities of the market.

Our market research reports and services are designed to provide subscribers with a deeper understanding of their markets, an outlook for their business, and accurate information about their competitors. Our clients tell us they often use Kline's market research to validate their own internal analysis, and many clients rely on Kline reports as their most critical source of information.

For more information about this study or Kline's other services, e-mail us at sales@klinegroup.com, visit our website at www.KlineGroup.com, or contact us at any of our regional offices listed below.

Recently published or in-progress research for the Energy industry includes:

- Global Lubricant Additives: Market Analysis and Opportunities
- LubesNet Database: Annual Online Subscription
- Competitive Intelligence for the Global Lubricants Industry
- Competitive Analysis of the Global Lubricant Basestocks Industry
- Kline Basestock Sellers Database
- The Outlook for the Global Lubricants Industry: The Impact of Recession

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- 1 day of consultation time to be used within six months of the publication date

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