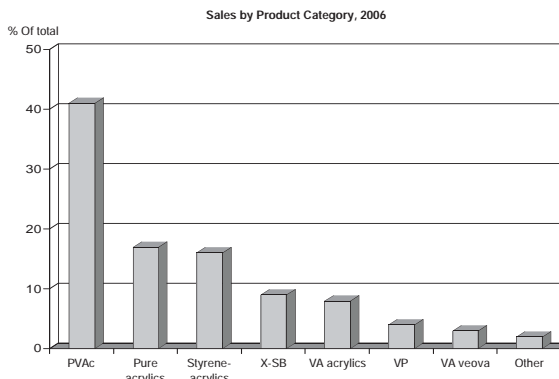


Global Business Opportunities in Synthetic Latex Polymers, 2006-2017 - Volume II: India

Fact Sheet

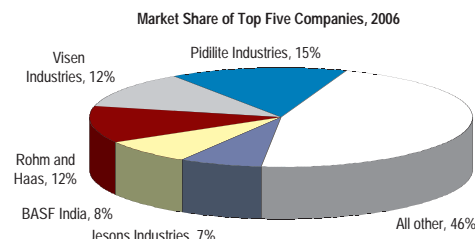
The Market

India accounts for around 1% of the global market for synthetic latex polymers and has exhibited some of the strongest growth over the last ten years. PVAc is the leading synthetic latex polymer in India on a volume and value basis.



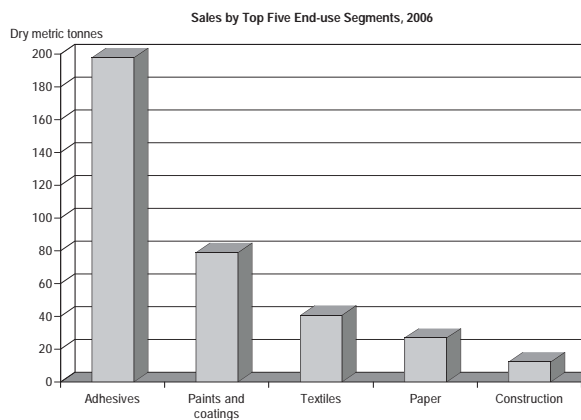
Companies

The top five firms account for almost 55% of the total market.



End-use segments

Adhesives, paints and coatings, textiles, and paper are the four leading end-use markets for synthetic latex polymers in India, each accounting for more than 125,000 dry metric tonnes. Combined, these four markets account for 87% and 82% of total consumption volume and value in 2005, respectively.



Future Outlook

The Probable Case Scenario reflects average annual growth of 10.0% over the next five years for the whole Indian market. Styrene-acrylics and pure acrylics will exhibit some of the strongest growth over the next five years.

