

# Specialty Biocides Global Database 2008

**Available November 2008**

**Data Coverage: 2000 to 2013**

### Regional Coverage

North America

Europe

Japan

China

India

An interactive database containing specialty biocide demand estimates for key regional markets. Data is presented at several different levels, including supplier, biocide type, and application, and will help answer key questions such as:

- What are the sales of biocides by supplier and end-use application in each region?
- Which suppliers are active in key applications, and which biocides are they supplying?
- What is the historical consumption of biocides for each end-use application?
- What are the average prices of various biocides by application?
- What is the five-year forecast consumption of various biocides by application and biocide?

Kline can also prepare an executive summary presentation or hold a workshop for subscribers to further explore the data and provide qualitative insight. Contract a Kline client relations manager for more information.

The database will be updated annually, and subscribers will need to renew their subscriptions yearly.

## Database Features

*Specialty Biocides Global Database 2008* is a comprehensive database that presents specialty biocides demand data from 2000 to 2008 and includes five-year forecasts. Data is sourced from Kline's Specialty Biocides global report series. Supplier data is for 2004 and 2007. The program is available online through an annual subscription.

The database will capture specialty biocide demand by country market and application. The interactive functions of the database allow users to customize views according to supplier, biocide, and application.

Products covered in the database are listed in Table 1, and end uses covered in the program are listed in Table 2.

## Functionality and Benefits

*Specialty Biocides Global Database 2008* is easy to use and can be accessed online by anyone in your organization from any enterprise location where biocide demand data is needed. A subscription to this database includes enterprise-wide access using a single account code and password. Data can also be exported to Excel format from the online interface.

*Specialty Biocides Global Database 2008* is a practical tool to empower sales, marketing, and strategic management personnel to utilize the most current biocide demand data in their areas of responsibility and geographic locations. It will help business and product managers to identify and understand biocides consumption trends and make a comparative assessment of biocides in specific end-use applications. It will also help them to benchmark their company's presence in each product category against their competitors and will aid them in shaping a growth strategy for the long term.

This program features the FutureView forecasting tool, which allows users to easily change variables to run various "what if" demand scenarios that will help shape business strategy development.

## Methodology

Kline is unmatched in our ability to gather hard-to-get market and competitive intelligence with a high degree of confidence. Kline's market analysis approach places the principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable.

This analysis will be supplemented by secondary research drawn from the review of suppliers' product literature; a search of recent trade and technical literature; Internet sources; and analysis of statistical data from government, industry, and trade associations and agencies.

## Kline Credentials

Kline is a worldwide consulting and research firm dedicated to providing the kind of insight and knowledge that helps companies find a clear path to success. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for nearly 50 years.

Kline's research and consulting services extend across the entire specialty chemicals industry value chain. Our solutions have helped clients develop better ways to create and profit from new business opportunities, respond to competitive and economic threats, improve productivity, achieve sustainable growth, and optimize performance. Kline provides clients with facts, forecasts, and recommendations based solidly on the realities of the market.

Our market research reports and services are designed to provide subscribers with a deeper understanding of their markets, an outlook for their business, and accurate information about their competitors. Our clients tell us they often use Kline's market research to validate their own internal analysis, and many clients rely on Kline reports as their most critical source of information.

For more information about this study or Kline's other services, e-mail us at [sales@klinegroup.com](mailto:sales@klinegroup.com), visit our website at [www.KlineGroup.com](http://www.KlineGroup.com), or contact us at any of our regional offices listed below.

### North America

+1-973-435-6262

### Latin America

+55-11-3079-0792

### Europe

+32-2-770-4740

### Japan

+81-3-3242-6277

### Asia

+86-21-5382-6677

### India

+91-124-4546-100

### Recently published or in-progress research for the Chemicals and Materials Industry includes:

- Specialty Raw Materials for Cosmetics & Toiletries Global Database Annual Service
- Specialty Biocides: A Global Series of Regional Market Analyses
- Specialty Raw Materials for Cosmetics & Toiletries]
- Patent Technology Mapping for the Personal Care Market
- Specialty Actives and Active Delivery Systems for Personal Care 2008: United States & Europe

**Table 1**  
**Biocides Product Segmentation**

## HALOGENATED BIOCIDES

- Chlorinated
  - Trichlor
  - Dichlor
  - Chloroisocyanurates
  - Lithium hypochlorite
  - Chloroethanonil
- Brominated
  - BCDMH
  - BNPD
  - DMDM hydantoin
  - Halogenated hydantoin
  - Sodium bromide
  - Ammonium bromide
  - DBNPA
  - DBNPD
  - DBDCB
- Iodine-based
  - IPBC
  - DIMTS
  - Iodophors

## INORGANIC BIOCIDES

- ACQ
- CCA
- Cu<sub>2</sub>O
- Borates
- ACZA

## NITROGEN-BASED BIOCIDES

- Quats
- Polyquats
- Triazines
- WSCP
- Azaconazole
- Propiconazole
- Tebuconazole
- Oxazolindines
- THPS
- Dowicil
- Bioban P1487
- Trisnitro
- Biobor JF
- Diurons
- Irgarol 1052
- Carbendazim

## ORGANOMETALLICS

- CuA
- Copper-HDO
- Copper thiocyanate
- Cu/Zn naphthenate
- Cu naphthenate
- Copper-8-quinolinolate
- OBPA

## PHENOLICS

- Pentachlorophenol
- Phenoxyethanol
- OPP
- OBCP
- PCMC
- Preventol WB
- Triclosan
- PCMX/DCMX
- PCP

## ORGANOSULFUR BIOCIDES

- Isothiazolinones
  - CIT/MIT
  - MIT
  - BIT
  - Butyl BIT
  - OIT
  - DCOIT
- Thiones/dazomet
- Dithiocarbamates
- Thiocyanates
  - TCMTB
  - MBT
- Pyrithiones
  - NPT
  - ZPT
  - ZPT/CPT
- Thiabendazole

## MISCELLANEOUS BIOCIDES

- PHMB
- Glutaraldehyde
- Acrolein
- Peracetic acid
- Silver

**Table 2**  
**Biocides Application Segmentation**

### Industrial Preservation

- Adhesives and sealants
- Antifoulant marine coatings
- Metalworking fluids
- Paints and coatings
- Plastics and resins
- Synthetic latex polymers

### Water Treatment

- Cooling water
- Paper
- Oil and gas
- Recreational

### Other Applications

- Animal biosecurity
- Aquaculture
- HI&I cleaning products
- Leather
- Wood preservation

# Specialty Biocides Global Database 2008

## Ordering Information & Contract

The standard subscription includes:

- Unlimited enterprise-wide online access with assigned user identification and password, good for 12 months from initial access
- Direct access to the database project team

The database will be updated annually, and subscribers will need to renew their subscription yearly. Prices do not include sales tax (NJ add 7% sales tax). Specialty Biocides Global Database 2008 is available by subscription only. Once this project is launched, you will be invoiced for the full amount, payable within 15 days upon receipt of the invoice.

Option	Standard price	20% off	Amount (please fill in price)
		Through Oct. 31, 2008	
Two-year subscription	\$50,000	-	
One-year subscription	30,000	24,000	
NOTE: All prices in U.S. funds.		NJ only: 7% sales tax	
		<b>TOTAL</b>	

**An authorized signature agreeing to the subscription terms below is necessary to confirm your order.**

To protect our investment in this database and that of other subscribers, we agree that, for a period of three years after its data of issue, we will: (1) refrain from mass reproduction of this data by any means, but we may print copies for our internal use; (2) restrict its circulation to our own employees; and (3) use all reasonable precautions to prevent the disclosure of its contents to any other persons or organizations. We may, however, make this database available to any subsidiary company in which we hold more than half interest or to any parent company that holds more than a half interest in our firm. We may also use or disclose any information in this database that is public knowledge, that was already in our possession before receipt of the data, or that comes to us from third parties independently of this database.

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