

Specialty Actives and Active Delivery Systems for Personal Care 2008 Multi-Region Series

Published 4th Quarter 2008

Base Year: 2007

Regional Coverage

United States

Europe

A newly enhanced, practical tool for strategic planners to understand the current and future business landscape, assess existing competitors, and identify alliance/acquisition candidates by focusing on such issues as:

- Analyzing the leading niche technology firms which are active in this market
- Evaluating opportunities for strategic alliances, technology licensing, and acquisitions
- Accurately predicting the current and future size of the U.S. and European markets for specialty actives and active delivery systems
- Predicting demand growth drivers
- Identifying where, when, and how to focus capital expenditures on these current and emerging business opportunities
- Identifying barriers to growth and developing strategies to overcome them
- New items including an analysis of specialty actives by functionality

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Report Scope

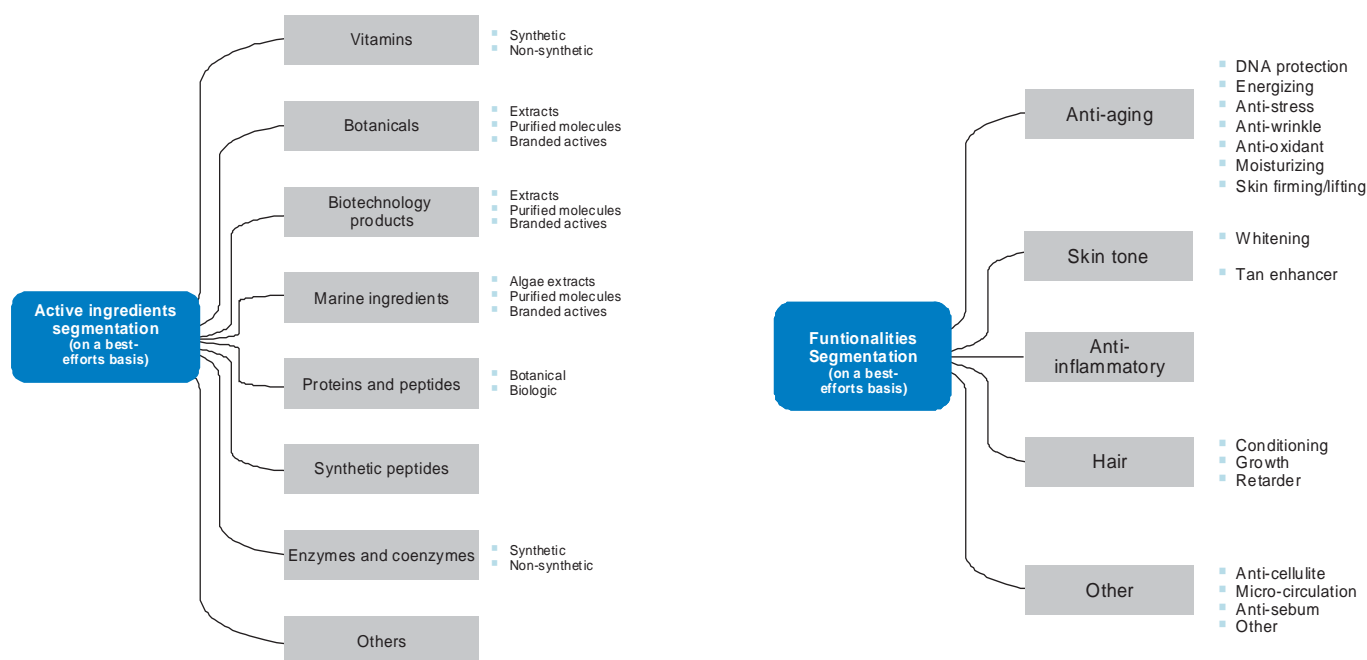
Specialty Actives and Active Delivery Systems for Personal Care 2008 Multi-Region Series provides a detailed analysis of the current and future business and competitive landscape for specialty actives and active delivery systems. The report focuses on this complex and rapidly growing market, valued at more than \$500 million in 2007 and growing at double-digit rates in many sectors.

This study helps senior executives, strategic planners, competitive intelligence trackers, marketers, and other professionals in this business more fully understand their current and future competitors. It is also of interest to marketers of personal care finished goods who need to keep a handle on the leading-edge specialty active and active delivery system technologies and suppliers in this business.

Key Benefits

Specifically, the key focus of this report has been on active products that retard the natural aging process, protect skin and hair from the environment, and promote wellness. This industry overview is designed to provide business executives with reliable and timely insights that will assist them in assessing future business landscapes.

This report edition features new items such as an analysis of specialty actives by functionality and a more granular segmentation of the botanicals and delivery systems sectors.



Report Contents

1. INTRODUCTION

2. EXECUTIVE SUMMARY

3. MARKET OVERVIEW

- Actives for personal care applications by product type
 - Vitamins
 - Botanicals
 - Biotechnology products
 - Marine ingredients
 - Proteins and peptides
 - Synthetic peptides
 - Enzymes and coenzymes
- Actives for personal care applications by functionality
 - Anti-aging
 - Skin tone
 - Anti-inflammatory
 - Hair
 - Other
- Delivery systems and technology
 - Nanoparticles
 - Microcapsules
 - Millicapsules
 - Fragrance delivery
 - Microsponges, patches and films

Each product overview includes the following:

- Introduction
- Prices
- Estimated consumption
- Applications
- Channels of distribution
- Supplier base
- Key trends and drivers
- Outlook

4. SUPPLIER PROFILES

Thirty-two companies have been profiled. For each company profiled, the following information is provided:

- Background and ownership
- Organization
- Management and personnel
- Sales and financial performance
- Products and technologies marketed and sales
- Application focus and customer base
- Business and marketing structure
- Sales and marketing strategy
- Research and development capabilities and current focus
- Competitive position
- Product sourcing and manufacturing capabilities
- Appraisal

5. COMPETITIVE LANDSCAPE

An analysis of the historical, current, and potential supplier base for actives and delivery systems, including key factors for success and market participation.

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Methodology

Kline is unmatched in our ability to gather hard-to-get market and competitive intelligence with a high degree of confidence. Kline's market analysis approach places the principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable.

During the course of field research, Kline's professional staff of industry experts conduct in-depth discussions and personal interviews with a wide range of knowledgeable industry participants and opinion leaders, including (1) Leading and niche manufacturers, marketers and distributors of specialty actives and active delivery systems for cosmetics and toiletries; (2) Leading manufacturers and marketers of formulated cosmetics and toiletries products; (3) Pertinent universities, research organizations, government agencies and trade associations. This approach has proven to be the most effective and reliable approach to obtaining accurate market data, capturing expert insights, and identifying business opportunities.

Primary research will represent the bulk of our research efforts. In addition, this analysis will be supplemented by secondary research drawn from the review of suppliers' product literature and price lists; a search of recent trade and technical literature; Internet sources; and analysis of statistical data from government, industry, and trade associations and agencies.

Kline Credentials

Kline is a worldwide consulting and research firm dedicated to providing the kind of insight and knowledge that helps companies find a clear path to success. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for nearly 50 years.

Kline's research and consulting services extend across the entire chemicals industry value chain. Our solutions have helped clients develop better ways to create and profit from new business opportunities, respond to competitive and economic threats, improve productivity, achieve sustainable growth, and optimize performance. Kline provides clients with facts, forecasts, and recommendations based solidly on the realities of the market.

Industry Experience: Cosmetics & Toiletries

Kline & Company is the only consultancy that covers the whole personal care value chain - from raw materials to finished products - through our dedicated Chemicals and Materials and Consumer Products practices.

Our market research reports and services are designed to provide subscribers with a deeper understanding of their markets, an outlook for their business, and accurate information about their competitors. Our clients tell us they often use Kline's market research to validate their own internal analysis, and many clients rely on Kline reports as their most critical source of information.

For more information about this study or Kline's other services, e-mail us at sales@klinegroup.com, visit our website at www.KlineGroup.com, or contact us at any of our regional offices listed below.

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Recently published or in-progress research for the chemicals industry includes:

- Reach: A Regulatory Behemoth - A Kline FlashPoint Report
- Specialty Raw Materials for Cosmetics & Toiletries Global Database Annual Service - Year 1: 2006 to 2016
- The Global Specialty Excipient Market for Oral Solid-Dosage-Form Pharmaceuticals
- Specialty Biocides 2007: A Global Series of Regional Market Analyses, Second Edition
- Global Specialty Raw Materials for Cosmetics & Toiletries Third Edition
- Global Cosmetics & Toiletries

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- Direct access to the project team
- 1 day of consultation time to be used within six months of the publication date

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