

SUBSCRIPTION FORM

PROFESSIONAL TURF AND ORNAMENTAL MARKETS FOR PESTICIDES AND FERTILIZERS 2000

Please enter our subscription to your new survey, *PROFESSIONAL TURF AND ORNAMENTAL MARKETS FOR PESTICIDES AND FERTILIZERS 2000*, as described in your brochure of this title. The subscription includes four copies of the complete report. Additional copies are available for a nominal fee.

To protect our investment in these reports, and that of other subscribers, we agree that for three years after their date of issue we will: (1) refrain from reproducing or copying these reports in whole or in part, by any means; (2) restrict their circulation to our own employees; and (3) use all reasonable precautions to prevent the disclosure of their contents to any other persons or organizations. However, we may make these reports available to any subsidiary company in which we hold more than a half interest or to any parent that holds more than a half interest in our firm. We may also use or disclose any information in these reports that is public knowledge, that was already in our possession before receipt of these reports, or that comes to us from third parties independently of these reports.

Kline & Company, Inc. similarly agrees that it will use all reasonable precautions to prevent the disclosure of the contents of these reports to any persons or organizations other than subscribers for three years after their date of issue.

We understand that *PROFESSIONAL TURF AND ORNAMENTAL MARKETS FOR PESTICIDES AND FERTILIZERS 2000* is available only by subscription. We understand that this report is available in sections and we have indicated our subscription preference below. You will invoice us immediately for the full amount upon your acceptance of this subscription. We will pay this invoice 30 days after receipt. We understand that the price of the report will increase 7% after December 31, 2000.

Subscriber price list

Individual segment reports—lawn care operators (LCOs), golf courses, institutional turf, nurseries and greenhouses, and landscape contractors—can be purchased separately for \$20,000 each. Vertical product line reports—preemergence herbicides, postemergence herbicides, insecticides, and fungicides—can be purchased for \$25,000 each.

Option	Cost prior to December 31, 2000	Cost after December 31, 2000	Client selection amount
<input type="checkbox"/> Total report, all segments	\$50,000	\$57,500	
<i>Segment report(s) only—covers all products</i>			
<input type="checkbox"/> LCOs <input type="checkbox"/> Nurseries/greenhouses			
<input type="checkbox"/> Golf courses <input type="checkbox"/> Landscape contractors			
<input type="checkbox"/> Institutional turf	\$20,000 per report	\$22,500 per report	
<i>Product line report(s) only—covers all market segments</i>			
<input type="checkbox"/> Preemergence herbicides <input type="checkbox"/> Insecticides			
<input type="checkbox"/> Postemergence herbicides <input type="checkbox"/> Fungicides	\$25,000 per report	\$26,750 per report	
<input type="checkbox"/> Database-a	\$1,000	\$1,050	
Total			

a- Database can only be purchased with the report.

We have completed and signed this subscription agreement. Please indicate your acceptance of this subscription by countersigning and returning one copy for our files.

ACCEPTED	KLINE & COMPANY, INC.	COMPANY
_____ SIGNATURE	_____	_____ SIGNATURE
_____ NAME	_____	_____ NAME
_____ TITLE	_____	_____ TITLE
_____ DATE	_____	_____ DATE
		_____ P.O.
SHIP TO:		SEND INVOICES TO:
_____ NAME	_____	_____ NAME
_____ TITLE	_____	_____ TITLE
_____ ADDRESS	_____	_____ ADDRESS