

Opportunities for Asphalt in Asia: Paving a Path to Growth

Global demand for asphalt has increased steadily over the past ten years and will continue to grow in both developed and emerging regions. What is significant, however, is the geographical shift in the major markets for petroleum-based paving materials. The fastest growing segment of the market is no longer North America or Europe but the Asia-Pacific region. With its burgeoning private and commercial vehicle population, it is expected that Asia will soon become the largest regional market for asphalt.

This report provides an overview of current and forecast demand for asphalt in selected countries in Asia, including a summary of current and planned road construction projects like the Asian Highway project, which will upgrade the regional road networks of more than 30 countries in mainland Asia.

Why Buy this Report?

This report discusses the current and projected consumption of asphalt in the following countries and numerous opportunities that result from this shifting consumption pattern:

- China
- India
- Indonesia
- The Philippines
- Thailand
- Vietnam
- Laos

It examines key factors in determining demand, including crude oil prices, government policies, and planned infrastructure projects. It also provides a summary of investment needs and funding sources in each country. Research for this report was conducted by Kline consultants and subject matter experts in the Asia-Pacific region who are familiar with the latest developments in this field and the markets where they are applicable.

Kline Insights

This section focuses on opportunities for companies along the asphalt value chain to develop business in and with the Asia-Pacific region. It examines possibilities in the import, distribution, trading, and manufacture of asphalt and associated industries for paving material. It also reviews sources of funding for major projects which provides opportunities for investors.

Each report in the [Kline FlashPoint Series](#) explores an emerging industry issue or market development. Forward-looking and rich in insights and recommendations, they are designed to help executives develop timely strategies to maximize business opportunities.

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