

# Biodiesel:

## Helping to Solve the Oil Crisis, but at What Cost?

This report examines the complex biodiesel market, including the drivers of demand and supply for biodiesel and the broader context in which it has arisen, with the key issues to bear in mind when considering entering the business.

Its findings are based on a blend of interviews with business leaders, government agencies, industry associations, and scientific experts around the world; extensive secondary research; and deliberation among Kline's industry experts.

### Why Buy this Report?

Although it is a niche fuel, the market for biodiesel has been growing at an average of 30% for the past several years. It has gained the attention and investment of major companies both in oil and agriculture as well as the endorsement of governments around the world. Different countries and regions are experiencing varying supply and demand dynamics due to legislation, competition, and raw material availability.

Kline's FlashPoint report on biodiesel guides the reader through these critical issues, striking a practical balance between strategic perspective and detailed research.

### Report Contents

#### Kline Insights

This section summarizes the landscape of opportunities and threats, presents Kline's point of view on this rapidly changing business, and includes keys to success.

#### Keys to Success

Success in the biodiesel business hinges on these factors, which are presented as the product of extensive analysis.

#### Market Dynamics

This section introduces the categories of market participants along the value chain and how they interact.

#### Production and Capacity Figures

This section details key countries' supply and demand in recent years.

#### Factors Influencing the Business

The highly complex market is influenced by a number of factors that are explored and analyzed from different perspectives.

#### Competitive Landscape

Main competitors in the global market are briefly profiled and examined with the criteria for future success.

Each report in the [Kline FlashPoint Series](#) explores an emerging industry issue or market development. Forward-looking and rich in insights and recommendations, they are designed to help executives develop timely strategies to maximize business opportunities.

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